

## **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE

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### **INTERACTIVITY FOUNDATION, WESLEYAN COLLEGE ANNOUNCE WISE-IF CLASSROOM INITIATIVE**

Macon, GA— January 2012 — The nonprofit Interactivity Foundation (IF) and Wesleyan College have announced a two-year initiative to incorporate interactive, student-centered discussion processes into first-year seminar courses.

The two organizations will collaborate to reimagine the Wesleyan Integrated Seminar (WISE), a first-year course required of all Wesleyan students, using ideas and techniques from IF.

“We believe the program could have a significant impact on student success, retention, and the college as a whole,” said IF Vice President Jeff Prudhomme, Ph.D. “This could become a model for other schools to replicate.”

Since 2006, IF has been training and supporting faculty in the United States and abroad to use its innovative small-group discussion process. The Wesleyan initiative represents the first time IF has introduced the method to students university-wide. The courses, which will be led by professors from across disciplines, will begin later this year and extend to 2013.

“Our WISE courses are the foundation of a Wesleyan education,” said Matthew R. Martin, Ph.D., an English professor and co-director of the WISE-IF initiative. “We’re thankful to IF for the energy, ideas, and resources they’re contributing to keep Wesleyan a place where engaged, inquisitive, and articulate women can come to learn and grow.”

Vice President of Academic Affairs and Dean of the College Vivia Fowler called the Wesleyan-IF partnership exciting and forward-thinking. “We want to both open people’s minds to the possibilities of the world around us and help them develop their voices in making those possibilities a reality.”

**LISTEN** to Prudhomme and Martin discuss the collaboration on IF’s monthly podcast  
<http://bit.ly/xkr2R8>

#### **About Wesleyan College <http://www.wesleyancollege.edu/>**

Wesleyan is a four-year liberal arts college for women in Macon, Ga. Affiliated with the United Methodist Church, Wesleyan was the first college in the world chartered to grant degrees to women in 1836. Wesleyan College was ranked 9<sup>th</sup> in The Princeton Review and USA Today’s guide for “Best Value” in 2011.

#### **About the Interactivity Foundation [www.interactivityfoundation.org](http://www.interactivityfoundation.org)**

The Interactivity Foundation is a nonprofit organization based in Parkersburg, WV, that is dedicated to enhancing and expanding public discussion about public policy matters through a collaborative and exploratory discussion process.

IF’s education initiatives support college faculty in implementing new, discussion-based teaching methods while teaching students an important democratic process and a 21<sup>st</sup>-century life skill.

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